

ABSTRACT

A recruiting station for attracting potential recruits and for collecting key data from the recruits at a remote location without requiring the presence of recruiting personnel, includes an advertising display associated with the station for attracting recruits to the system, an electronic collection system for instructing the recruit and collecting key data from the recruit, and a processing system for storing the collected data in an electronic format. The system is adapted for attracting potential recruits to a placement agency by taking the agency to the recruits in their normal, everyday environment. A secure system for collecting and managing information is provided wherein a potential recruit is exposed to the solicitation of employees without interfering with his normal life and activities. In one form of the invention, a kiosk-type work center can be placed in shopping malls and the like with promotional advertising for catching the attention of passers by. The prospective recruit simply fills out an electronic form at the kiosk center and saves his information. The center is not manned, reducing the costs to the agency.

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